**Name: Class: Date:**

***\*Directions: READ & annotate article. After reading (in NO LESS than SEVEN sentences; incorporating TWO pieces of evidence from the text; use the RACECES formula to ACCURATELY SUMMARIZE the main idea of the text and how it correlates to the concept of “giving back” or #GivingTuesday #November2018 \*which you can read more about at: https://www.givingtuesday.org/)***

***Live Aid*** Concert Raises $127 Million for Famine Relief in Africa (1985)

On July 13, 1985, at Wembley Stadium in London, [Prince Charles](https://www.biography.com/people/prince-charles-9244936) and [Princess Diana](https://www.biography.com/people/princess-diana-9273782) officially open Live Aid, a worldwide rock concert organized to raise money for the relief of famine-stricken Africans. This unprecedented concert event continued atJFK Stadium in Philadelphia and at other arenas around the world. The 16-hour “super concert” was globally linked by satellite to more than a billion viewers in 110 nations. *In a triumph of technology and* ***good will****, the event raised more than $125 million in famine relief for Africa*.

Live Aid was the brainchild of [Bob Geldof](https://www.biography.com/people/bob-geldof-9308389), the singer of an Irish rock group called the Boomtown Rats. In 1984, Geldof traveled to Ethiopia after hearing news reports of a horrific famine that had killed hundreds of thousands of Ethiopians and threatened to kill millions more. After returning to London, he called Britain’s and Ireland’s top pop artists together to record a single to benefit Ethiopian famine relief. “Do they know It’s [Christmas](https://www.history.com/topics/christmas)?” which was written by Geldof. It was the best-selling single in Britain to that date and raised more than $10 million.

“Do They Know It’s Christmas?” was also a No. 1 hit in the United States and inspired U.S. pop artists to come together and perform “[We Are the World](https://www.history.com/this-day-in-history/american-recording-artists-gather-to-record-we-are-the-world),” a song written by [Michael Jackson](https://www.biography.com/people/michael-jackson-38211) and [Lionel Richie](https://www.biography.com/people/lionel-richie-9457816). “USA for Africa,” as the U.S. ensemble was known, featured Jackson, Richie, Geldof, [Harry Belafonte](https://www.biography.com/people/harry-belafonte-12103211), [Bob Dylan](https://www.biography.com/people/bob-dylan-9283052), [Cyndi Lauper](https://www.biography.com/people/cyndi-lauper-17169536), [Paul Simon](https://www.biography.com/people/paul-simon-9484431), [Bruce Springsteen](https://www.biography.com/people/bruce-springsteen-9491214), [Tina Turner](https://www.biography.com/people/tina-turner-9512276), [Stevie Wonder](https://www.biography.com/people/stevie-wonder-9536078), and many others. The single went to the top of the charts and eventually raised $44 million.

With the crisis continuing in Ethiopia, and the neighboring Sudan also stricken with famine, Geldof proposed **Live Aid**, an ambitious global charity concert aimed at raising more funds and increasing awareness of the plight of many Africans. Organized in just 10 weeks, Live Aid was staged on Saturday, July 13, 1985. More than 75 acts performed, including [Elton John](https://www.biography.com/people/elton-john-9355335), [Madonna](https://www.biography.com/people/madonna-9394994), [Santana](https://www.biography.com/people/carlos-santana-9542276), Run DMC, [Sade](https://www.biography.com/people/sade-16460670), [Sting](https://www.biography.com/people/sting-9495433), Bryan Adams, the Beach Boys, [Mick Jagger](https://www.biography.com/people/mick-jagger-9351966), [David Bowie](https://www.biography.com/people/david-bowie-9222045), Queen, Duran Duran, U2, the Who, [Tom Petty](https://www.biography.com/people/tom-petty-201299), [Neil Young](https://www.biography.com/people/neil-young-9539612), and [Eric Clapton](https://www.biography.com/people/eric-clapton-9249026). The majority of these artists performed at either Wembley Stadium in London, where a crowd of 70,000 turned out, or at Philadelphia’s JFK Stadium, where 100,000 watched. Thirteen satellites beamed a live television broadcast of the event to more than one billion viewers in 110 countries. More than 40 of these nations held telethons for African famine relief during the broadcast. The London finale featured a collective performance of “Do They Know It’s Christmas?” Six hours later, the U.S. concert ended with “We Are the World.”

**Live Aid** eventually raised $127 million in famine relief for African nations, and the publicity it generated encouraged Western nations to make available enough surplus grain to end the immediate hunger crisis in Africa. Geldof was later knighted by [Queen Elizabeth II](https://www.biography.com/people/queen-elizabeth-ii-9286165) for his efforts.

In early July 2005, Geldof staged a series of “Live 8″ concerts in 11 countries around the world to help raise awareness of global poverty. Organizers, led by Geldof, purposely scheduled the concert days before the annual G8 summit in an effort to increase political pressure on G8 nations to address issues facing the extremely poor around the world. Live 8 claims that an estimated 3 billion people watched 1,000 musicians perform in 11 shows, which were broadcast on 182 television networks and by 2,000 radio stations. \*Unlike*(\*compare/contrast)* **Live Aid**, Live 8 was intentionally not billed as a fundraiser drawing attention to Geldof’s well-known slogan, **“**We don’t want your money; we want your voice.”Perhaps in part because of the spotlight brought to such issues by Live 8, the G8 subsequently voted to cancel the debt of 18 of the world’s poorest nations, make **AIDS** drugs more accessible, and double levels of annual aid to Africa, to $50 billion by 2010.

**MAIN IDEA of article:** *\*COMPLETE response \*Due: Thurs. 11/29/18*\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**\*Use http://www.easybib.com/ to *PROPERLY* CITE THIS WEBSITE/ARTICLE!**

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